



2027

WORLD MASSAGE FESTIVAL 2027

Partner with the *World Massage Festival*



*Sponsorship opportunities for the Festival and the American
Massage Championships*

July 22 to 31, 2027

Planet Hollywood, Las Vegas

Put your business in front of a connected community of
massage professionals, educators, and lifelong learners.

RESERVE YOUR PACKAGE

386-297-3050 · admin@worldmassagefestival.com

worldmassagefestival.com



YOUR PLACE IN THE WMF FAMILY

Meet the people you'll reach



Every year, the World Massage Festival brings together licensed massage therapists from across the United States and beyond for a week of networking, hands-on classes, new products to take back to their practices, and new friendships. Your partnership covers both the Festival and the American Massage Championships.

3,000+

Attendees at the Festival

20+

Years bringing the profession together, since 2006

6th

Annual American Massage Championships

10

Days of brand presence, July 22 to 31

WHY PARTNER WITH WMF

More than a logo on the wall



High engagement

Between Festival classes and the excitement of the championships, your brand won't just be a logo on the wall. It will be part of the action.

Targeted audience

Career-focused massage therapists, school owners, and industry educators who are ready to invest in their businesses, from the United States and global markets.

Just like we tell massage therapists attending for the first time: you will come in as a new friend, but you will leave the festival as family.



THE WORLD MASSAGE FESTIVAL



A sanctioned championship

The American Massage Championships are sanctioned by the International Massage Association.

2027 PARTNERSHIP TIERS

Packages at a glance

	TITLE SPONSOR Executive Partner <i>Exclusive Title Sponsor</i> \$25,000 LIMIT 2: ONE WMF, ONE AMC	Premier Event Host <i>The Experience Partner</i> \$10,000 LIMIT 6: THREE AMC, THREE WMF	Silver Sponsor <i>The Visibility Partner</i> \$4,000 NO LIMIT
Naming rights WMF or AMC presented by your brand	✓	—	—
Main-stage branding For the entire event	✓	—	—
Main-stage introduction	Up to 5 min	—	—
Post-show email blast To current and past attendees	✓	—	—
Evening activation Welcome Pool Party, Karaoke Party, or another, first come first pick	—	✓	—
Logo on attendee tote bag	—	✓	—
One-hour workshop Private lecture room, guaranteed slot	—	✓	—
Premium website banner	✓	✓	—
Standard 10×10 booths	2	2	1
Booth location	First pick	Your choice	Your choice
Welcome bag insert Product sample or flyer in every bag	✓	✓	✓
Logo on sponsors banner At registration	✓	✓	✓
Dedicated social media feature	✓	✓	✓

Each package is subject to its stated limit. All payments are due in full before assigned benefits activate.

SPECIALTY SPONSORSHIPS

A la carte opportunities

Add targeted visibility on its own, or on top of any package.

Official Lanyard Sponsor

\$3,000

Your logo is worn by every attendee, educator, and competitor for 6 days.

Hydration Station Sponsor

\$2,000

Branded water stations throughout the competition and class halls, with 2 stations per 2 days.

Championship Category Sponsor

\$2,000

Your logo on placement certificates and at the category station, with a shout-out during the awards ceremony.

Bag Inserts

\$500

Per product sample, set, or flyer included in every attendee welcome bag.

Giveaways

\$250 each

For each item you give away at the noon drawing. The price rises to \$300 once the event starts.

Let's partner up for the best year ever!

Call or email to reserve your package. All payments are due in full before assigned benefits activate.

CALL
386-297-3050

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ONLINE
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